



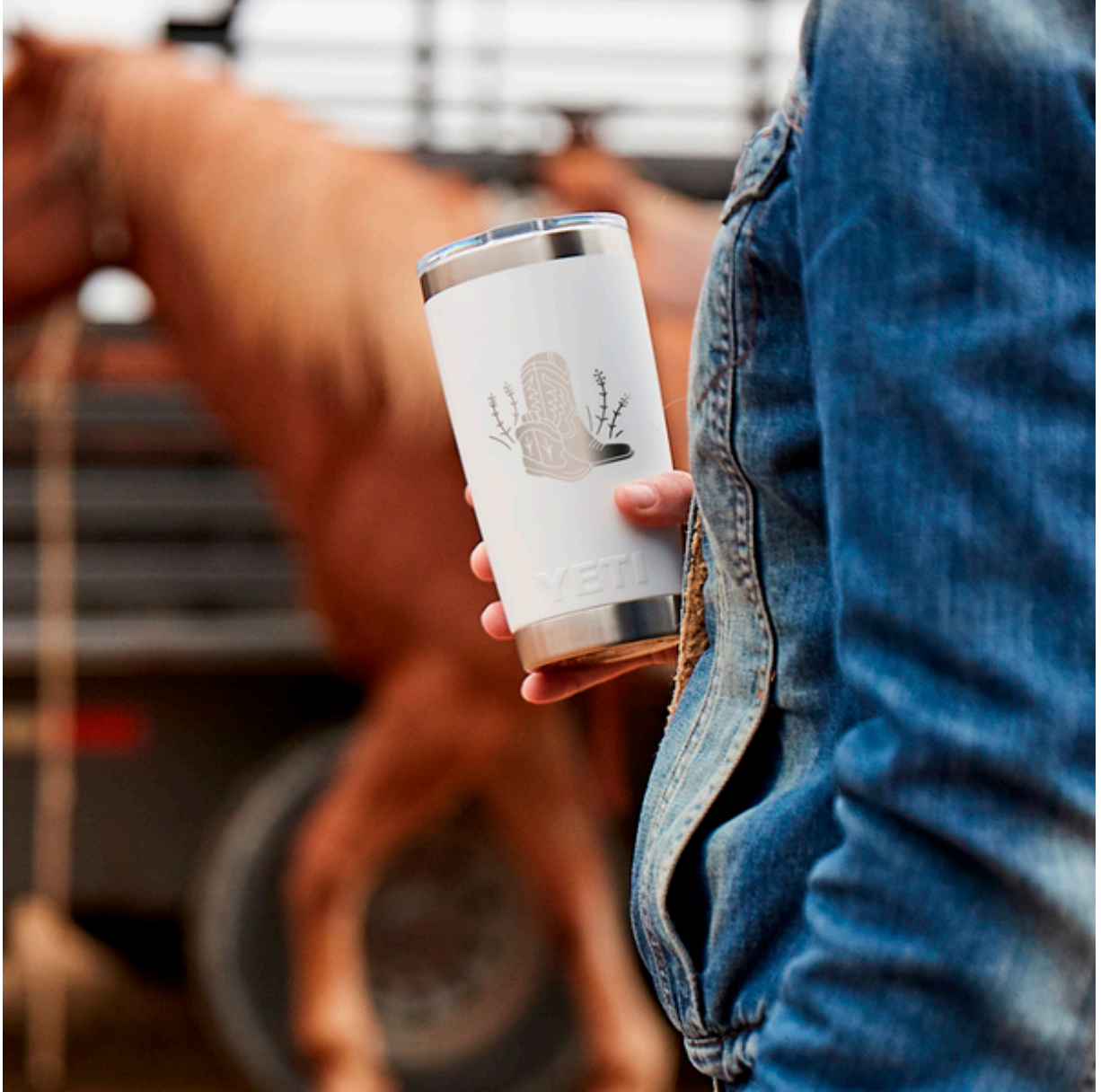
CANADA CORPORATE SALES CATALOG 2023

YETI®



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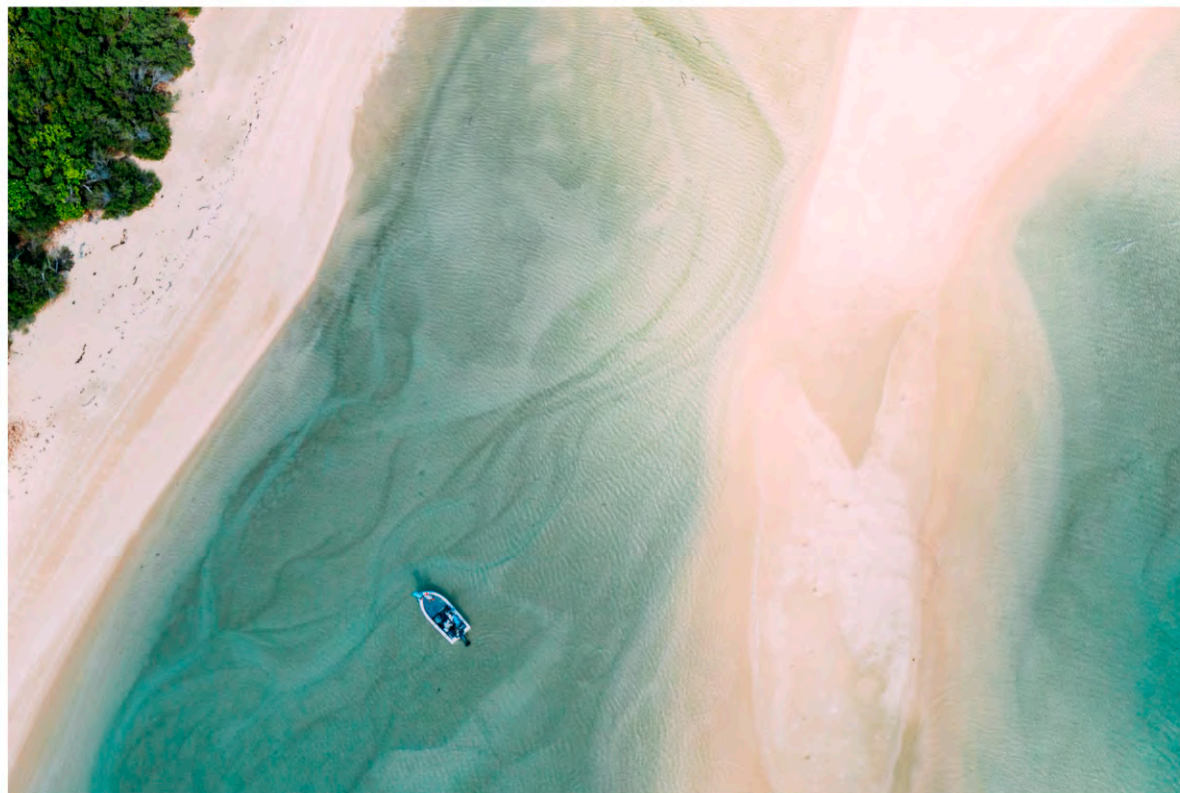
THE YETI STORY

Brothers Roy and Ryan Seiders were born and raised in Driftwood, Texas where their father, Roger Seiders, instilled in them a love for the wild, taking them hunting and fishing, and encouraging time in the outdoors. Thanks to Roger, an avid fisherman and entrepreneur himself, a hands-on, never settle spirit runs deep in the DNA of our founders. He showed them the success that can come from solving a common problem in an innovative way – in his case it was with shellacs and varnishes for fishing rods.

As adults, Roy and Ryan applied this thinking to their own frustration with coolers that couldn't stand up to the demands of serious anglers, and that would ultimately cut their adventures and good times short.

In 2006, they founded YETI Coolers with a product built specifically for the serious outdoor enthusiast, and in 2008 YETI introduced exceptional durability and ice retention to the market, with the now-legendary Tundra® Hard Cooler. Professional anglers were quick to adopt it, rounding out their top-of-the-line arsenal of fishing gear. It wasn't long before the Tundra® Cooler met more like-minded folks out west in the fly fishing, river rafting, and backcountry outfitter communities.

The brand has continued to grow and develop products on the principle of innovative design and rugged durability, making gear that enhances and extends your time in the wild.



Ryan Seiders rigged a plank of wood to an old cooler so it was strong enough to stand on while casting, which inspired him and his brother to create the first YETI Cooler.





BOTTLES

The water bottle is probably one of the single most indispensable pieces of gear. With a Rambler® Bottle, ice water stays ice cold even on the hottest days. They're built to get tossed around and then put in the dishwasher when all's said and done.

You can go from quick chugs of water to a nice, civilized pour of coffee without changing your bottle (although you may want to give it a rinse in between).

- Rambler® 355 ML (12 oz) Bottle with HotShot™ Cap **\$35.00**
- Rambler® 532 ML (18 oz) Bottle with HotShot™ Cap **\$40.00**
- Rambler® 769 ML (26 oz) Bottle with Chug Cap **\$50.00**
- Rambler® 1 L (36 oz) Bottle with Chug Cap **\$65.00**
- Rambler® 1.36 L (46 oz) Bottle with Chug Cap **\$70.00**

Seafoam White Navy Black Charcoal

Seasonal colors when available

- Rambler® 532 ML (18 oz) Bottle with Chug Cap **\$40.00**

Seafoam White Navy Black Charcoal Corp. Red Corp. Blue

Seasonal Colours when available

- Rambler® Jr. 355 ML (12 oz) Bottle with Straw Cap **\$35.00**

Seafoam Harbor Pink Reef Blue Canyon Red Navy

Seasonal colours when available



TUMBLERS

Our tumblers are insulated, versatile, built for bringing along on commutes of all kinds, and of course, dishwasher safe. Keep your coffee hot all morning, or enjoy ice-cold, iced tea on a hot day. These multi-sized Rambler® Tumblers are always up for getting out there, from morning to night.

Rambler® 295 ML (10 oz) Tumbler with MagSlider™ Lid **\$25.00**
Rambler® 887 ML (30 oz) Tumbler with MagSlider™ Lid **\$48.00**

Seafoam White Navy Black Charcoal
Seasonal colours when available

Rambler® 591 ML (20 oz) Tumbler with MagSlider™ Lid **\$45.00**

Seafoam White Navy Black Charcoal Corp. Red Corp. Blue
Seasonal colours when available





MUGS

Built for sipping coffee, keeping tall pours nice and cold, or making campfire chili – YETI® Mugs are a versatile bunch. They're insulated, dishwasher safe, and uniquely constructed with a handle that won't break off if your mug takes a tumble.

- Rambler® 295 ML (10 oz) Stackable Mug with MagSlider™ Lid **\$35.00**
- Rambler® 414 ML (14 oz) Mug with MagSlider™ Lid **\$40.00**
- Rambler® 710 ML (24 oz) Mug with MagSlider™ Lid **\$45.00**

Seafoam White Navy Black Charcoal

Seasonal colours when available

- Rambler® 591 ML (20 oz) Travel Mug with Stronghold™ Lid **\$48.00**
- Rambler® 887 ML (30 oz) Travel Mug with Stronghold™ Lid **\$52.00**

Seafoam White Navy Black Charcoal

Seasonal colours when available



Rambler® 295 ML Stackable Mug with MagSlider™ Lid

Rambler® 591 ML Travel Mug with Stronghold™ Lid

Rambler® 414 ML Mug with MagSlider™ Lid

Rambler® 887 ML Travel Mug with Stronghold™ Lid

Rambler® 710 ML Mug with MagSlider™ Lid



BARWARE

When keeping a drink cold is the name of the game, trust Rambler® Drinkware to keep the good times in check. Our fan-favorite Colster® Can Insulators are like a cooler in your hand, and are available in new sizes to now accommodate 355 ML slim cans and 473 ML tall cans. We also offer Pints that stack, a 769 ML stackable cup, and tumblers for whatever you prefer.

- Rambler® 473 ML (16 oz) Stackable Pint with MagSlider™ Lid **\$40.00**
- Rambler® 769 ML (26 oz) Stackable Pint with Straw Lid **\$45.00**
- Rambler® Colster® 355 ML (12 oz) Can Insulator **\$35.00**
- Rambler® Colster® Slim 355 ML (12 oz) Can Insulator **\$35.00**
- Rambler® Colster® Tall 473 ML (16 oz) Can Insulator **\$40.00**

Seafoam White Navy Black Charcoal

Seasonal colours when available

- Rambler® 295 ML (10 oz) Wine Tumbler with MagSlider™ Lid **\$35.00**

Seafoam White Navy Charcoal

Seasonal colours when available



Rambler® Colster® Slim Can Insulator


Rambler® Colster® Tall Can Insulator

Rambler® 769 ML Cup with Straw Lid

Rambler® 473 ML Pint with MagSlider™ Lid

Rambler® 295 ML Wine Tumbler with MagSlider™ Lid

Rambler® Colster® Can Insulator



**EACH REUSABLE WATER BOTTLE COULD
SAVE AN AVERAGE OF 156 PLASTIC
BOTTLES ANNUALLY.¹**

¹ https://www.earthday.org/fact-sheet-single-use-plastics/#_ftn5

SUSTAINABILITY AT THE OFFICE

A commitment to high-performing, durable, and reusable products is part of the original YETI story. Our founders were frustrated that their coolers would leak and break and needed to be replaced every season, or sooner. Food and ice would go to waste, and the cooler itself ended up in the garbage – creating unnecessary waste. Fast forward, YETI was created on a promise of reliability and durability with products that not only perform when you need them to but play an important role in your company's commitment to environmental stewardship.

You can set your workplace apart with re-usable products. Swapping plastic water bottles and paper coffee cups for insulated, dishwasher-safe YETI Drinkware not only reduces waste, but keeps water cold and coffee hot.

Purchase YETI Drinkware for your staff and customize it with your company logo to promote your sustainability initiatives. Go a step further and create a loaner drinkware program for the office that your employees can use during the workday.

Your employees care about making a positive impact. YETI Drinkware is a great way to help them make a difference.



DRINKWARE CAPS & LIDS

Our drinkware is versatile and built to be used day in, day out. Our tumblers are compatible with MagSlider™ Lids, standard lids and a straw lids. Our bottles offer four cap options beyond the included Chug Cap: Straw Cap, Cup Cap, HotShot™ Cap, and the innovative MagDock™ Cap.

Rambler® MagSlider™ Lid	\$13.00
Rambler® Tumbler Straw Lid	\$13.00
Rambler® Bottle 5 oz. Cup Cap	\$40.00
Rambler® Bottle HotShot™ Cap	\$17.00
Rambler® Bottle Straw Cap	\$17.00
Rambler® Bottle MagDock™ Cap	\$17.00



Rambler®
MagSlider™ Lid

Rambler® Tumbler
Straw Lid

Rambler® Bottle
Cup Cap

Rambler® Bottle
HotShot™ Cap

Rambler® Bottle
Straw Cap

Rambler® Bottle
MagDock™ Cap



BOOMER™ DOG BOWLS

Dogs are an important part of our lives and our adventures. We created the Boomer™ Dog Bowl in the same spirit as all our gear – built for tough use. Though non-insulated, these stainless steel bowls can be used for water or kibble and have a rubber ring on the bottom to prevent any slipping when mealtime gets exciting.

Boomer™ 4 Cup Dog Bowl **\$50.00**
Boomer™ 8 Cup Dog Bowl **\$65.00**

- Seafoam
- White
- Navy
- Black
- Charcoal

Seasonal colours when available

Boomer™ 4 Cup Dog Bowl



Boomer™ 8 Cup Dog Bowl





SOFT COOLERS

Hopper® Soft Coolers are designed for those adventures when you want to just grab your gear and go. Available in a range of sizes and three different formats – including a backpack-style carry. These soft coolers stand apart for their ridiculously rugged materials and their superior thermal performance.

Hopper Flip® 8	\$250.00
Hopper Flip® 12	\$330.00
Hopper Flip® 18	\$400.00

■ Navy ■ Charcoal

Seasonal colours when available
Note: Cooler customization not available in Canada



Hopper Flip® 8



Hopper Flip® 12



Hopper Flip® 18



LUNCH BAGS & BOXES

On most days out, the main meal in question is lunch. We've packed insulation into these lunch-sized soft coolers so your lunch stays fresh for hours.

DayTrip™ Lunch Bag **\$100.00**
DayTrip™ Lunch Box **\$100.00**

■ Navy ■ Charcoal

Seasonal colours when available
Note: Cooler customization not available in Canada



Daytrip™ Lunch Box



DayTrip™ Lunch Bag





ROADIE® 24 HARD COOLER

We like to think road trips were made for this cooler. Keeps contents chilled through the detours, is tall enough to accommodate most bottles of wine, slim enough to squeeze behind the driver’s seat, and built tough enough to handle taking a tumble and keep kicking. With this cooler you’re equipped for a good, long drive.

Roadie® 24 Hard Cooler **\$350.00**

- Tan
- White
- Charcoal
- Navy

Seasonal colours when available
Note: Cooler customization not available in Canada





HARD COOLERS

The Tundra® Hard Cooler is the original YETI® Cooler. Proven on the open ocean, wild rivers, in backcountry camps, and at BBQ pits, this has become an essential piece of gear for the serious and recreational adventure-goers alike. Available in a range of sizes, and one size with wheels.

Tundra® 35 Hard Cooler	\$375.00
Tundra® 45 Hard Cooler	\$425.00
Tundra® 65 Hard Cooler	\$500.00

■ Tan □ White ■ Navy

Seasonal colours when available
Note: Cooler customization not available in Canada

Tundra Haul™ Hard Cooler	\$600.00
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■ Tan □ White ■ Navy

Seasonal colours when available
Note: Cooler customization not available in Canada



Tundra® 45 Hard Cooler



Tundra® 35 Hard Cooler



Tundra® 45 Hard Cooler



Tundra Haul™ Hard Cooler



Tundra® 65 Hard Cooler

CUSTOMIZATION FAQS

	DRINKWARE	SOFT COOLERS	HARD COOLERS
MINIMUM ORDER QUANTITY	3 MasterPacks (72 Units)	None	None
LOGO PLACEMENT	Side 1 Side 2	Cooler customization not available	Cooler customization not available
LOGO COLOR	Ablation	N/A	N/A
PRODUCTION TIME	Varies 2-3 weeks	N/A	N/A
TAX	YETI is required to charge sales tax based on the shipping address.		
ACCEPTED PAYMENT	Prepayment – Credit Card, Check, or Wire Transfer		

A FEW THINGS TO NOTE

Production selection/availability: production time varies depending on product availability, current production time, and customization process. For the most accurate information, please reach out to a corporate sales rep.

Ordering info:

Sales tax:

All orders are subject to sales tax.

Payment methods: we accept all major credit cards, checks, and wire transfers (depending on order value. Payment is required in full upfront before an order for custom products will move into production.

No resale:

Other than as expressly permitted in writing by an authorized representative of YETI, you agree not to resell or exploit for other commercial purposes products purchased on this website.

Return policy:

YETI's return policy is a part of this agreement.

YETI does not accept returns of customized products that are not damaged or defective upon receipt. You are responsible for inspecting products promptly upon delivery.

Verify address. YETI reserves the right to contact you via email to verify the accuracy of account information (including your correct name and address) that is needed to provide you with the information requested from YETI.

Order modification/rejection. YETI reserves the right to reject or modify any order, whether or not such order has been confirmed and/or your credit card has been charged. You will be notified of any rejection or changes to your order at the email address you provided. If your credit card has already been charged and any portion of your order is rejected, YETI will issue a credit to your credit card account for the amount rejected.

Custom products:

YETI values respect, tolerance and open dialogue, and we serve a diverse and varied customer base. YETI has the sole discretion to reject any order that we deem inappropriate for production, including those designs or text that we deem to...

- Contain obscene, vulgar or profane content, including hate speech or symbols
- Contain explicit sexual content or innuendo,
- Encourage violence, hate or negative stereotypes against individuals or groups,
- Attack, harass or discriminate based on race, religion, ethnicity, gender, disability, national origin, sexual orientation or gender identity,
- Incite public outrage or inspire violence,
- Portray or promote irresponsible use of alcohol or other substances, or
- Libel or defame an individual or group.

Starting with our first customized ramblers in 2015, we've used our best efforts to avoid creating custom products with political affiliations or associations. Because the process we use to identify political affiliations and associations involves human judgment, we may inadvertently accept an order and mark a YETI product with a candidate's name or campaign slogan simply because we weren't familiar with it when the order was placed. If that happens, it's an honest mistake and shouldn't be construed as YETI's endorsement of a particular affiliation or association (unless, of course, we explicitly make a statement of endorsement).

YETI respects the intellectual property rights of others and we ask that you do the same. By purchasing any custom product on through the site, you represent and warrant that your requested design does not violate anyone else's rights, including copyrights, trademarks, trade secrets, privacy or other rights. YETI may terminate the account of any customer who infringes, or may infringe, the copyright, trademark or other intellectual property rights of others.

A customization fee may apply for some custom products. Please review your customized item carefully prior to submitting your order; customized items may not be cancelled or returned once the order has been submitted. YETI is not responsible for any errors or mistakes that have been approved.

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YETI[®]